

# Medway Builders Merchants: A Case Study Of Growth" 5, 700% ROI 41% ROI from Online Orders

# 29.5% Revenue Increase 🗸

These aren't just numbers — they're official figures directly reported by the builders merchants after working with our team. This is the difference between 2023 without us and 2024 with us.



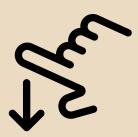
BM ALDERS MERCHANTS

## **BEFORE & AFTER**

- 2023: Low engagement, inconsistent branding, no ROI from social
- 2024: Clean, professional content and a recognisable brand presence across Instagram, Facebook & LinkedIn
- £1 SPENT = £57 RETURN. For every £1 spent on Kampii Media Commercial, Medway Builders earned £57 in return — and that's not even including ReadyMix, which we believe we significantly boosted too
- Employees became eager to participate in filming after seeing the success, which boosted team morale and created a stronger workplace culture







#### HOW WE MADE IT HAPPEN







- Decades of international experience in creative cinematography, photography, and editing. From sweeping aerials to on-site content, we showcase businesses with clarity and confidence.
- A Team Full Of Skilled Professionals. Experts in video, photo, editing, design, websites, branding, and social growth – all under one stunning roof.

Story-driven carousels and graphics. Designed to educate, engage, and convert on every platform.

Targeted ads that generate traffic, enquiries, and measurable returns.

Ongoing strategy & monthly optimisation We don't set and forget — we plan, refine, and evolve every month.

On both social and website, helping your  $\bigotimes$  business rank and be found more often.

In-store strategies to boost local reputation and engagement



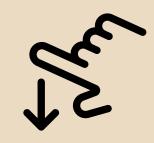


#### **NUMBERS THAT MATTER**

- +60% Online Sales Growth
- +29.5% Revenue Increase (excluding ReadyMix)
- 441% ROI from Online Orders Revenue S
- 5,700% ROI Overall
- High engagement and measurable ad performance
- Improved website rankings and increased organic traffic
- Increase in 5-star Google Reviews and local visibility







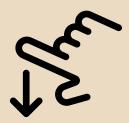
#### KMC | KAMPII MEDIA COMMERCIAL

## WHY CHOOSE US

- Exceptional Content Creation: We produce top-tier, engaging cinematography and photography that captivates your audience.
  - **Boost Your Business:** From increasing revenue to enhancing brand awareness, our content delivers results.
- **Proven ROI:** The money you invest will be reflected in your increased earnings just ask our clients.
- Smart Investment: Your payment is a business expense, reducing taxable income. We genuinely care about making a difference, and we're selective with who we work with.
- Work with a team that cares We're not here just for the £s. We believe in what we do and are here to help you grow.

Let's find out what we can do for your business.





#### KMC | KAMPII MEDIA COMMERCIAL



## **GET IN TOUCH**

Contact us—we're here to help!

We'll walk you through exactly what we'd do for your business.



) info@kampiimedia.com

O @kampiimediacommercial

kampiimediacommercial.com (currently being updated with our latest portfolio)

MBM Owner: "Phenomenal results with KMC. We've been with them for 18 months now and the results keep on getting better."



YOU MADE IT!

@KAMPIIMEDIACOMMERCIAL